

Compliance Powered by Community

SME

Membership

TRACE at-a-Glance

We are **recognized globally** for establishing anti-bribery standards and **trusted by thousands** of companies around the world

Over 1 million individuals across
160 countries have completed our
compliance training

We help companies **understand** and **implement** best practices

Our shared-cost model makes it **easier** and **less expensive** to maintain a dynamic compliance program

Access to practical tools, coupled with community, **sets us apart** from other organizations

TRACE SME Membership is designed to help smaller companies implement internationally accepted compliance best practices through access to practical tools and resources.

Membership in TRACE for small and medium-sized enterprises (SMEs) of fewer than 250 employees provides access to our **SME toolkit**, **eLearning**, **Learning Management System (LMS)**, **Resource Center and Compendium**. As a valued partner to thousands of organizations around the world, TRACE is recognized for establishing widely accepted best practices and promoting compliance and good governance to build trust between multinational companies and their business partners.

Membership Benefits



Use of our **Learning Management System** to implement compliance training for up to 50 company employees



Access to our **award-winning, course content** covering a wide range of compliance topics including anti-bribery, conflicts of interest, anti-money laundering and sanctions



An **SME compliance starter kit** available in our members-only Resource Center* which also houses training aids and memes, country-by-country guidance, recorded webinars and other compliance materials



Access to the **TRACE Compendium***, a database of international anti-bribery enforcement actions

Why Join TRACE?

SMEs are increasingly under pressure to implement anti-bribery and other compliance policies and procedures that meet evolving regulatory requirements and align with those of their multinational business partners. As sales agents, suppliers and distributors, often in high-risk markets or industries, SMEs are highly vulnerable to corruption and disproportionately affected by the growing demand for supply chain compliance. While a dynamic compliance program can open the door to new business opportunities and be considered a competitive advantage, it can also be too expensive and time-consuming for most SMEs to implement, particularly in light of standards like ISO 37001.

Membership in TRACE can help you launch a compliance program through the implementation of policies and procedures outlined in our SME compliance starter kit, as well as training deployed through our Learning Management System. Demonstrate your commitment to compliance and commercial transparency and stay informed of the latest best practices, enforcement trends and regulatory changes by joining TRACE.

HIGHLIGHTS

- Helps you build a culture of compliance and demonstrate your commitment to commercial transparency
- Enables you to easily deploy and manage compliance training and provide business partners with your training certifications
- Provides access to our advanced training program and globally recognized compliance credential, TRACEpro
- Allows you to stay informed of the latest best practices, enforcement trends and regulatory changes

- Provides a low-cost alternative to ISO 37001 while helping you meet international compliance standards
- Offers community, access to potential business partners and a competitive advantage
- Facilitates professional development for the manager(s) of your compliance program

Joining TRACE

We offer two SME membership options, Standard and Enterprise. To be a Small Medium Enterprise ("SME") member of TRACE, a company must (1) have no more than 250 employees, (2) have a maximum gross annual revenue of US\$50 million, and (3) maintain a policy that expressly prohibits bribery. Benefits extend only to the SME member's direct employees.

Members are required to sign a membership agreement. To learn more, write to **info@TRACEinternational.org**.

ABOUT TRACE

TRACE is a non-profit international business association dedicated to anti-bribery, compliance and good governance. Founded in 2001 to make it easier and less expensive for companies to navigate and mitigate business bribery risk, TRACE is credited with establishing anti-bribery standards that have been adopted by companies worldwide. Driven by the needs of its members, TRACE is continuously developing tools and resources that power compliance programs. TRACE is headquartered in the United States and registered in Canada, with a presence on four continents.

TRACE does not provide legal advice, due diligence or compliance certifications. Membership is designed to help companies implement widely accepted compliance best practices.

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